# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

#### CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of report (date of earliest event reported): January 28, 2013

### TONIX PHARMACEUTICALS HOLDING CORP.

(Exact name of registrant as specified in its charter)

Nevada (State or Other Jurisdiction of Incorporation) 333-150419 (Commission File Number) 26-1434750 (IRS Employer Identification No.)

509 Madison Avenue, Suite 306, New York, New York 10022 (Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code: (212) 980-9155

#### Copy of correspondence to:

Marc J. Ross, Esq.
Harvey Kesner, Esq.
James M. Turner, Esq.
Sichenzia Ross Friedman Ference LLP
61 Broadway
New York, New York 10006
Tel: (212) 930-9700 Fax: (212) 930-9725

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

ш	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

#### ITEM 7.01 Regulation FD Disclosure.

Tonix Pharmaceuticals Holding Corp. (the "Company") intends to utilize two updated investor presentations to conduct meetings with investors, stockholders and analysts and at investor conferences, and which the Company intends to place on its website, which may contain non-public information. Copies of the two presentations are filed as Exhibits 99.01 and 99.02.

The information contained in Item 7.01 of this Current Report on Form 8-K, including Exhibits 99.01 and 99.02, is furnished pursuant to, and shall not be deemed to be "filed" for the purposes of, Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities of that section. The information contained in Item 7.01 of this Current Report shall not be incorporated by reference into any registration statement or any other document filed pursuant to the Securities Act of 1933, as amended, except as otherwise expressly stated in such filing. By filing this Current Report on Form 8-K and furnishing the information contained in this Item 7.01, including Exhibits 99.01 and 99.02, the Company makes no admission as to the materiality of any such information that it is furnishing.

#### ITEM 9.01 Financial Statements and Exhibits.

(d) Exhibits.

99.01 Long Corporate Presentation by the Company for January 2013\*
 99.02 Short Corporate Presentation by the Company for January 2013\*

<sup>\*</sup> Furnished herewith.

### **SIGNATURE**

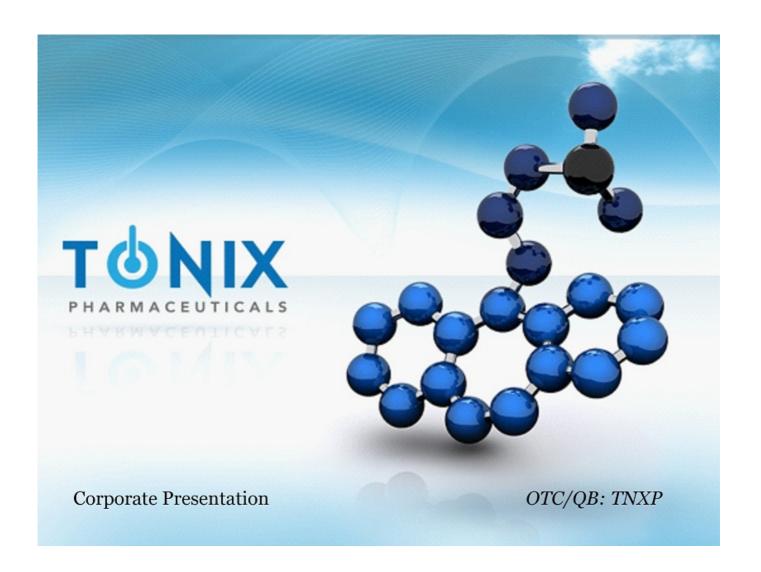
Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

### TONIX PHARMACEUTICALS HOLDING CORP.

Date: January 28, 2013

By: /s/LELAND GERSHELL
Leland Gershell

Chief Financial Officer



### **Disclosures**

Certain statements in this presentation regarding strategic plans, expectations and objectives for future operations or results are "forward-looking statements" as defined by the Private Securities Litigation Reform Act of 1995. These statements may be identified by the use of forward-looking words such as "anticipate," "believe," "forecast," "estimate" and "intend," among others. These forward-looking statements are based on TONIX's current expectations and actual results could differ materially. There are a number of factors that could cause actual events to differ materially from those indicated by such forward-looking statements. These factors include, but are not limited to, substantial competition; our ability to continue as a going concern; our need for additional financing; uncertainties of patent protection and litigation; uncertainties of government or third party payer reimbursement; limited sales and marketing efforts and dependence upon third parties; and risks related to failure to obtain FDA clearances or approvals and noncompliance with FDA regulations. As with any pharmaceutical under development, there are significant risks in the development, regulatory approval and commercialization of new products. The forward-looking statements in this presentation are made as of the date of this presentation, even if subsequently made available by the Company on its website or otherwise. TONIX does not undertake an obligation to update or revise any forward-looking statement. Investors should read the risk factors set forth in the Annual Report on Form 10-K filed with the SEC on March 30, 2012 and future periodic reports filed with the Securities and Exchange Commission. All of the Company's forward-looking statements are expressly qualified by all such risk factors and other cautionary statements.

## **TONIX Profile**

Full Name:	Tonix Pharmaceuticals Holding Corp.
Ticker:	TNXP (OTC/QB)
Common Shares Outstanding:	43.2 million (as of January 1, 2013)
52-week Trading Range*:	\$0.25 - \$2.06
Auditor:	EisnerAmper LLP
Corporate Counsel:	Sichenzia Ross Friedman Ference LLP
Patent Counsel:	Ropes & Gray LLP
Institutional Investor:	Technology Partners

\* Stock first traded in February 2012

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## **Company Overview**

- Developing novel medications for challenging disorders of the central nervous system (CNS)
  - Large and underserved indications
- Pivotal trial in fibromyalgia (FM) to report in early 2014
  - Phase 2 data demonstrated efficacy
  - Unique, non-addictive treatment approach targeting sleep quality
- Capital-efficient strategy mitigates risk and cost
  - 505(b)(2) leverages established safety database
- Strong market exclusivity on lead product candidates
  - Protection expected to 2033 on proprietary sublingual tablet
- Experienced management and board

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# Experienced Leadership

	Selected Previous Corporate Affiliations	Selected Previous Product Affiliations
Seth Lederman, MD CEO & Chairman	<ul><li>Vela</li><li>Targent</li><li>Validus</li><li>Fontus</li></ul>	Fusilev* (levoleucovorin) for injection
<b>Leland Gershell, MD, PhD</b> CFO	<ul><li>Cowen</li><li>Apothecary Capital</li><li>Favus Research</li><li>Madison Williams</li></ul>	Zolinza [vorinostat] capsules
Bruce Daugherty, PhD, MBA Senior Director of Drug Development	<ul><li>Merck</li><li>Roche Institute</li></ul>	

# Accomplished Independent Board

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Seth Lederman, MD Chairman	<ul><li>Vela</li><li>Targent</li><li>Validus/Fontus</li></ul>	Fusilev® (levoleucovorin) for injection
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Patrick Grace	WR Grace     Chemed     Grace Institute	
Donald Landry, MD, PhD	<ul> <li>Columbia University         Chair, Dept. of Medicine     </li> <li>Vela</li> </ul>	
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John Rhodes	Booz Allen Hamilton	
Samuel Saks, MD	<ul><li>Jazz</li><li>Alza</li><li>Cougar</li></ul>	sodium oxybate) oral solution methylphenidate HCI methylphenidate

# Product Pipeline

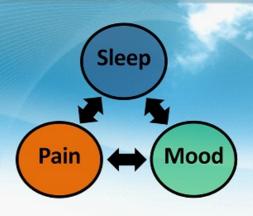
Indication	Product	Status	
Fibromyalgia	TNX-102 SL	<ul> <li>Cyclobenzaprine (CBP) in sublingual formulation</li> <li>First pivotal trial to begin in 1H 2013</li> <li>Topline results expected in 1Q 2014</li> </ul>	
PTSD (Post-Traumatic Stress Disorder)	TNX-102 SL	<ul> <li>To conduct proof-of-concept study in 2H 2013</li> <li>To seek U.S. Department of Defense partnership</li> </ul>	
Headache	TNX-201	<ul> <li>Proprietary product based on grandfathered compound</li> <li>Potentially shortened process for approval by the US Food and Drug Administration (FDA)</li> </ul>	
Alcoholism	TNX-301	<ul><li>Patents issued (US, EU)</li><li>Potential for government funding</li></ul>	

## TNX-102 SL Program:

## Fibromyalgia

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## Fibromyalgia



### Complex syndrome

- Despite three FDA-approved medications, patients are dissatisfied
- FDA primary endpoint is pain

### Complaint: "Hurt all over, can't sleep"

- Central pain originates in the CNS
- Restorative sleep can improve pain and other symptoms
- No benefit from opiates or prescription sleep drugs

### ~90% of diagnosed patients are female

- Management believes affected men may self-medicate

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## Fibromyalgia Market Opportunity

- ~5 million U.S. patients\*
- U.S. prescription drug market in 2011 ~\$1.4 billion\*\*
  - 2007 2011 CAGR of 17%\*\*
- First approved drug for fibromyalgia in 2007

Product	Company	Prior Indication	Approval Year	2011 U.S. Sales in FM**
Lyrica®	Pfizer	Pain (neuropathic)	2007	\$450 million
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 Market growth driven by on-label drugs replacing legacy off-label generics\*\*\*

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<sup>\*</sup> National Institutes of Health, U.S. Department of Health and Human Services

<sup>\*\*</sup> Decision Resources Pain Management Study: Fibromyalgia, January 2012

<sup>\*\*\*</sup> Frost & Sullivan Fibromyalgia Market Study, December 2010

## Managed Care Perspective on FM

- Fibromyalgia presents a significant economic burden
  - Studies show high cost in overall care, lost productivity, and disability
- Physicians and payors are aware of high unmet need in pharmacological treatment of fibromyalgia
  - Patients take many products without evidence of efficacy
- All FDA-approved fibromyalgia products are branded and on-patent
  - Reimbursed at Tier 2 and enjoy growing sales in fibromyalgia
  - Growth continues despite presence of legacy off-label generics in Tier 1

#### **Evolution of Fibromyalgia Market FDA** Legacy Off-Label **Abandoned** In Development **Approved** · cyclobenzaprine • TNX-102 SL sodium oxybate\*\* Sleep muscle relaxants (Phase 3 ready) (Phase 3) · sodium oxybate\* · pregabalin CR gabapentin (Phase 3) Pain LYRICA · opioids · flupirtine (Phase 2) venlafaxine TD-9855 Cymbalta\* Savella 🔊 Mood bupropion (Phase 2)

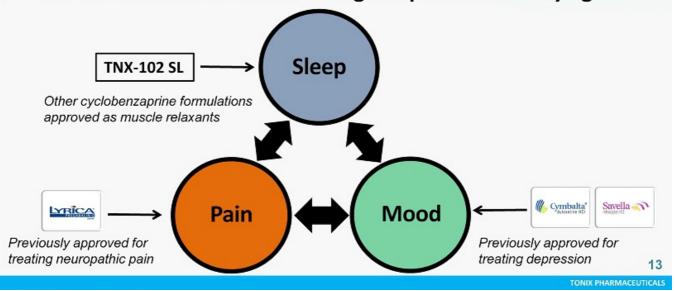
\* Xyrem® - prescribed off-label for treatment-refractory patients, dispensing controlled by central mail-order pharmacy

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<sup>\*\*</sup> Jazz Pharmaceuticals had sought indication as Rekinla® for refractory patients who failed other treatments; NDA withdrawn

## Sleep Quality: Validated Target in FM

- TNX-102 SL expected to be first-in-class FDA-approved product targeting sleep quality for the "management of FM"
- Cyclobenzaprine is FDA approved as a muscle relaxant but has off-label use as a slow-acting sleep aid in fibromyalgia



## Cyclobenzaprine: Impressive Safety, Widely Used

- Not a controlled substance
- No recognized addictive potential
- FDA approved as Flexeril® since 1977 for muscle spasm
- · Used off-label as slow-acting sleep aid in fibromyalgia
- Not approved for treating sleep
- Alza bought Flexeril from Merck in 2001
- High-dose controlled-release product for muscle spasm (Amrix®) approved by FDA in 2007

# Bedtime Cyclobenzaprine: FM Phase 2 – Overview

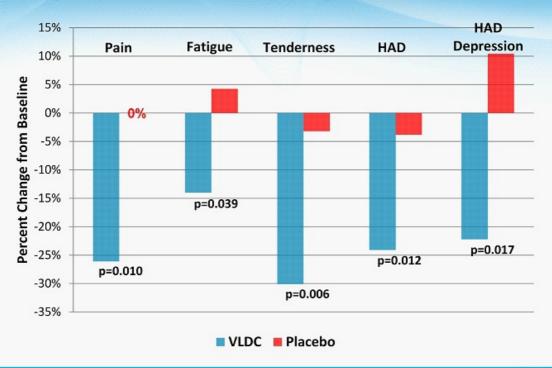
- Double blind, randomized, placebo controlled
- 36 fibromyalgia patients; 18 per arm
  - Very low dose cyclobenzaprine (VLDC) or placebo taken between dinner and bedtime daily
- Eight-week, dose escalating study, from 1 mg to 4 mg
  - Average bedtime cyclobenzaprine dose at week eight was 3.1 mg
  - Lowest available dose of cyclobenzaprine is 5 mg
- Conducted at two academic centers in Canada
- Published in Journal of Rheumatology\* December 2011
  - Harvey Moldofsky, MD lead investigator (University of Toronto)

\* Moldofsky et al., J. Rheum. December 2011: http://jrheum.org/content/early/2011/08/30/jrheum.110194.full.pdf+html

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# Bedtime Cyclobenzaprine: FM Phase 2 – Efficacy

· Change from baseline at week eight



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# Current CBP Products Not Optimal for Chronic Fibromyalgia Treatment

- Current daytime regimens poorly suited for FM
  - Chronic daytime cyclobenzaprine may confound long-term efficacy
- Current doses poorly suited for bedtime use
  - Off-label use of available doses of cyclobenzaprine at bedtime associated with next-morning grogginess
- Current formulations poorly suited for bedtime use
  - Slow systemic absorption via oral route
- Despite shortcomings, legacy off-label cyclobenzaprine is widely used in the management of fibromyalgia

# TNX-102 SL: First-in-Class Fibromyalgia Medicine

### Chronic bedtime dosing

- Drug exposure during the night to target non-restorative sleep

### Lower dose than available CBP tablets

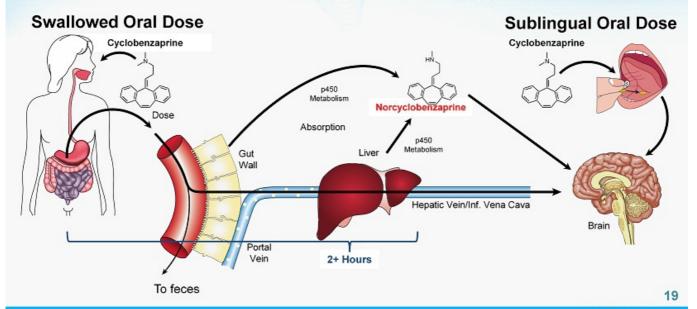
- Tailored to reduce next-morning grogginess

### Proprietary sublingual formulation

- Transmucosal delivery
- Rapid systemic absorption demonstrated in humans
- Avoids "first-pass" metabolism which produces psychoactive metabolite

## TNX-102 SL: Sublingual CBP Tablet

- Faster absorption
- · Bypasses liver "first-pass" metabolism



# TNX-102 SL: Pivotal Development in FM

### First pivotal efficacy trial to begin in 1H 2013

- Randomized, double blind, placebo controlled
- To enroll 100 200 patients; 8-10 U.S. centers
- 12-week treatment period, nightly bedtime dosing
- Pre-defined efficacy endpoint = pain (Numeric Rating Scale)
- Topline results expected in 1Q 2014

### Second pivotal trial to support NDA filing

- 12-week placebo-controlled efficacy trial in ~300 patients
- Primary efficacy endpoint = pain (Numeric Rating Scale)
- Key secondary efficacy endpoints

### "Managed Care" study

- Demonstrate clinical superiority of TNX-102 SL over generic CBP

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## TNX-102 SL Program:

### **Post-Traumatic Stress Disorder**

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## TNX-102 SL: Sublingual CBP for PTSD

- Patients experience disturbed sleep and widespread pain
  - Painkiller abuse and addiction is common
- 3.5% of U.S. adult population has suffered from PTSD in past 12 months\*
  - Experiencing any trauma can lead to PTSD
- Unsatisfied market
  - Zoloft® and Paxil® are the only FDA approved products for PTSD
- Phase 2 proof-of-concept study to be conducted in 2013
  - Pre-IND meeting held October 2012 encourages further development
  - Leverage fibromyalgia formulation and clinical work

\* National Institutes of Mental Health & National Institutes of Health 2010

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# Upcoming Milestones

Timing	Milestones - Fibromyalgia	
1H 2013	Commence first pivotal trial	
1Q 2014	<ul> <li>Topline results from first pivotal trial</li> <li>Evaluate partnership opportunities</li> </ul>	
Timing	Milestones - PTSD	
2H 2013	Conduct proof of concept study in PTSD patients	

## TNX-102 SL: Intellectual Property

### Pharmacokinetics (PK)

- Patent filed around unique PK profile
  - · Surprising and unexpected observations
  - · Protection expected through 2033
- Difficult patent class to circumvent

### Method of Use

- FM: issued patent, expiration mid-2021
- PTSD: patent filed in 2010

### Composition of Matter

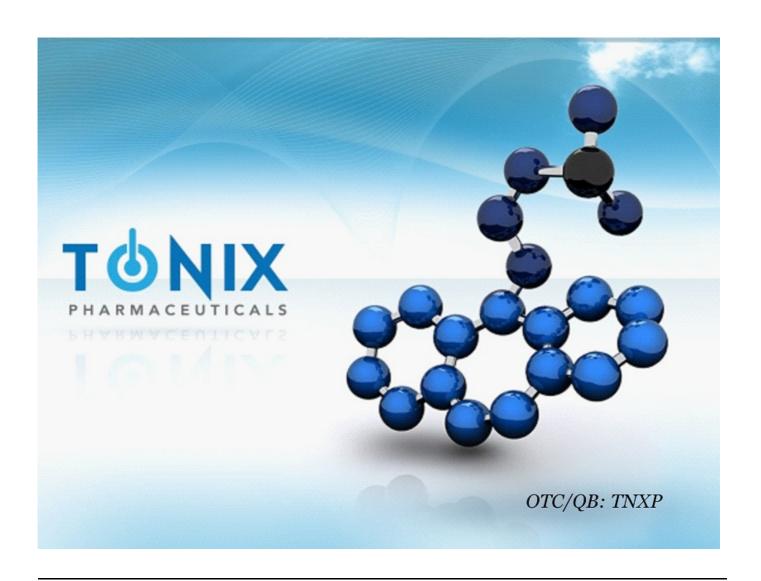
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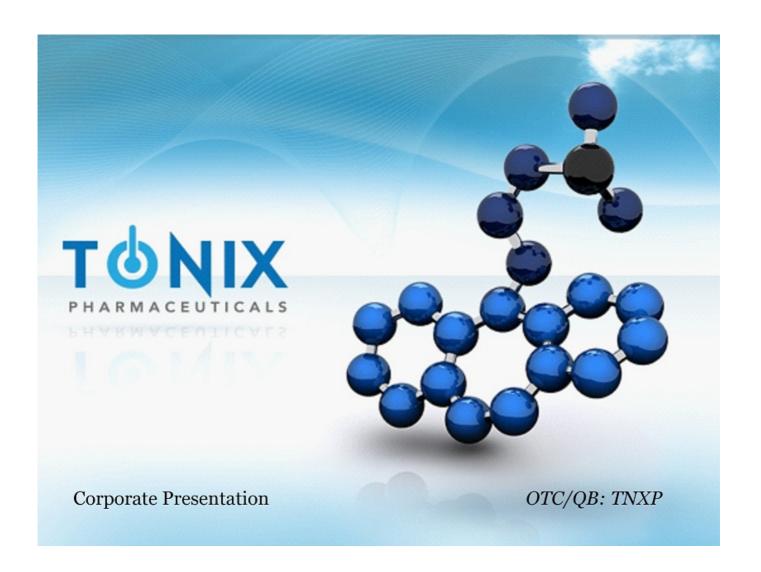
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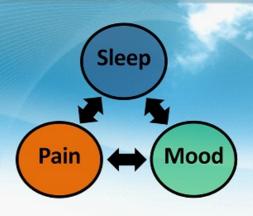
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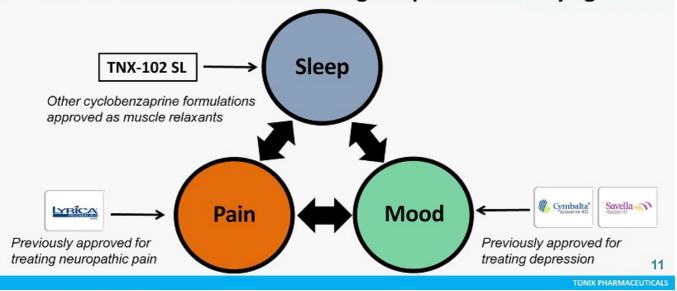
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## Bedtime Cyclobenzaprine: FM Phase 2 – Overview

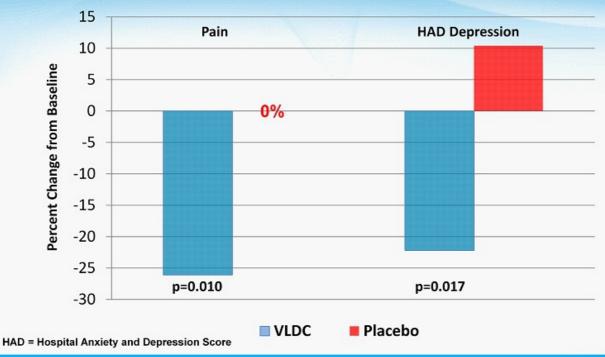
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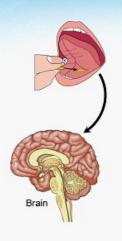
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# TNX-102 SL: First-in-Class Fibromyalgia Medicine



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#### Lower dose than available CBP tablets

- Tailored to reduce next-morning grogginess

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## TNX-102 SL Program:

### **Post-Traumatic Stress Disorder**

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## TNX-102 SL: Sublingual CBP for PTSD

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